

**DEVELOP
A SIXTH SENSE
FOR FUTURE
TRENDS**



Forward Vs. Backward Looking Business



- It is easy to get into established business models
- Blogging, selling on Amazon/Etsy, freelancing, apps, etc
- But there is always the same problem - it is crowded
- It isn't crowded in things coming up
Internet in 1995, blogging in 2004
- Crypto in 2015, YouTube in 2006, etc